



*"There is no greater reward than working from the heart and making a difference in the world."
~ Carlos Santana*

The Santana Telehealth Project Launches with an Exclusive Benefit Concert by

Carlos Santana at House of Blues

Las Vegas, September 24, 2016

***Music legend dedicates special appearance to kick-off telehealth program
for underserved children in rural Mexico***

LAS VEGAS – April 1, 2016 – In the village of Autlán de Navarro in Jalisco, Mexico, children are born with unnecessarily high rates of preventable birth complications primarily due to lack of prenatal care.

For most small rural areas, this would be the end of the story. However, Autlán is blessed to have its own guardian angel -- music legend Carlos Santana – who spent part of his childhood there and holds the community close to his heart. In 2005, Carlos and his close friend and co-angel Dr. Martin Sandoval, created Tiopa Santuario de Luz, a community health clinic in Autlán. Together they have been seeking a means to bring world class healthcare to underserved children and their families in Autlán and across Mexico's rural landscape.

Thanks to a new partnership with Foundation for the Children of the Californias (USFCC), this dream is becoming a reality.

The Santana family's Milagro Foundation, together with USFCC, have announced the SANTANA TELEHEALTH PROJECT, an extraordinary pilot program that will rely on the Hospital Infantil de las Californias to deliver preventive health education and specialized medical consults to the children of Autlán. The miracle of telehealth is that though the Hospital Infantil de las Californias is located 1,500 miles away in Tijuana, the children and families of Autlán will be able to receive life-saving health care as if the doctors were next door.

"We share several altruistic characteristics with the Tiopa Santuario de Luz Clinic," said Eileen Benjamin, executive director of the USFCC. "We both assist populations with significant socio-economic challenges and health care needs and neither of us deny patients for inability to pay. Once the Santana Telehealth Project is past the pilot stage, it has the potential to reach multitudes more children beyond the Jalisco region."

The Santana Telehealth Project is also being assisted by Dr. Elizabeth Fenjves, who was director of innovation at the University of Miami when the school first entered the arena of telemedicine, and served as a catalyst for their telemedicine initiative.

Telemedicine is defined as the remote delivery of clinical health services and education using telecommunications, which can include internet, wireless, satellite and telephone media," explained Dr. Fenjves. "The use of this technology has become commonplace in developed countries and according to the American Telemedicine Association, over half of all U.S. hospitals now use some form of it."

This new healthcare delivery system is also spreading across the globe, with millions of patients using telemedicine to monitor their health and avoid hospital stays. It is also the primary source of specialized medical care in remote areas like Autlán.

"Carlos Santana has childhood ties to both Autlán and Tijuana and a strong interest in child welfare for the underserved communities in these areas," said Shelley Brown, Executive Director of Santana's Milagro Foundation. "Our collaboration with Hospital Infantil de las Californias will broaden the pediatric care we are able to provide our younger patients at Tiopa Santuario de Luz Clinic in Autlán.

At this point the project has \$100,000 earmarked for the project and is now hoping to raise enough money to fund it in its entirety. Fundraising for The Santana Telehealth Project will be kicked off with an exclusive celebratory concert headlined by Carlos Santana on September 24, 2016 at the House of Blues at Mandalay Bay Hotel in Las Vegas, Nevada.

Entitled "The Ultimate Experience with Carlos Santana," a limited number of ticket holders will enjoy a private Santana signature Casa Noble tequila tasting party with the renowned musician; receive personalized gifts including an autographed guitar; luxury hotel accommodations; and front and center seating to the show, among other benefits. For full details about the event and to purchase tickets, please go www.usfcc.org/SANTANA. All money raised by this concert will go toward the Santana Telehealth Project and is tax deductible.

The partnership between the Milagro Foundation and USFCC began in August 2012, when the Hospital Infantil de las Californias was asked for assistance by the Tiopa Santuario de Luz clinic on behalf of Gladys, an 18-month old girl in Autlán who was born with craniosynostosis, a deformity of the skull. She needed life-saving surgery to reconstruct her skull and allow her brain room to grow normally. Together with a Las Vegas, NV community of doctors, non-profit leaders, donors and friends, collaboration on the referral, diagnosis and financial subsidy of Gladys' case illuminated the ways in which the two facilities could help other children and their families who are in desperate need of access to world class care.

To purchase tickets for the September 24, 2016 Ultimate Experience with Carlos Santana and/or to donate to The Santana Telehealth Project, please go to www.usfcc.org/SANTANA.

About the Foundation for the Children of the Californias

The Foundation for the Children of the Californias is a tri-national collaboration with the United States, Canada and Mexico, endeavoring to improve the health and nutrition for the children in the mega-region of southern California and Baja California, through the operation and expansion of a model pediatric specialty medical and education complex, located one half a mile into Tijuana, Mexico. www.usfcc.org

About the Hospital Infantil de las Californias

The Hospital Infantil de las Californias pediatric complex offers outpatient services in 25 specialties in a 56,000 square foot complex plus community outreach. Approximately 60% of the hospital's staff and medical personal donate their professional services. Dr. Elizabeth Jones of San Diego and Dr. Gabriel Chong of Tijuana founded it in 1994 in response to an urgent need for a pediatric medical center in Northwestern Mexico border region. The hospital has gained national and international community support and provides medical, education and research programs that include international exchange of medical technology. To date more than 12,113 surgeries, 489,000 pediatric consultations and services

and 310,000 hours of health education have been provided utilizing over 385,000 volunteer hours. The Hospital Infantil de las Californias in Tijuana sees approximately 3,500 children per month from the mega-region of southern California and Baja Mexico, and offers 25 pediatric specialties; a surgery center; a rehabilitation clinic; and has established many programs in health education. To find out more go to: www.hospitalinfantil.org

About The Milagro Foundation

The Milagro Foundation is a publicly supported foundation established by Carlos Santana and his family in 1998. Milagro benefits underserved and vulnerable children around the world by making grants to community based tax-exempt organizations that work with children in the areas of education, health and the arts. Milagro means "miracle." The image of children as divine miracles of light and hope, even as gifts to our lives, is the meaning of the name. With funds generated by Santana concert ticket donations, Santana licensed products and generous philanthropic partners and individual donors, Milagro supports children and youth in the San Francisco Bay area, Las Vegas, across the United States and in countries around the world. Since 1998, the Milagro Foundation has donated more than \$6,000,000 to non-profit agencies supporting children. To find out more go to: www.milagrofoundation.org

About Tiopa Santuario de Luz Clinic

This small, well respected, soulful clinic is located in the heart of Autlán de Navarro in Jalisco, Mexico. Tiopa Santuario de Luz was built with the support of Carlos Santana in 2005. The Milagro Foundation has continued to support it year after year since. With each year, Tiopa Santuario de Luz adds more health services, acquires new medical equipment, fosters valuable partnerships and heals more people. Dr. Martin Sandoval is the passionate founder and medical director of the clinic -- but to Carlos Santana, the Milagro Foundation, and the people of Autlán, he is an angel. <http://www.tiopatlanextli.com/>